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## SoftForge Newsletter

### JUNE UPDATE

In our June newsletter, we will cover our use of Google Tag Manager, how we have updated our backup system and making the most of the component “YourSites” to help with backups and updating.

ContentStudio is a new piece of kit in the SoftForge arsenal which we are using for those clients who benefit from our Social Media and Curated Content Services.

Finally our latest website launch, [Police Security Systems](#).

## National Police Security Systems

**NPCC SECURITY SYSTEMS POLICY**

SBD Alarm Standard ▼ SBD ARCs ▼ NPCC Security Systems Policy Choose an Alarm Contact

### Guidance and Policy for Security Systems

Police Crime Prevention Initiatives (PCPI) provide the Secretariat to the National Police Chiefs' Council (NPCC) Security Systems Group to monitor police strategies and technical developments and advise on policy requirements. PCPI also provide support to police forces and the private security industry on the administration of police response to security systems, including intruder alarms.

PCPI work with the national alarm inspectorate bodies and trade organisations for the security industry – the National Security Inspectorate (NSI), the Security Systems and Alarms Inspection Board (SSAIB), the Fire and Security Association (FSA) and the British Security Industry Association (BSIA) – to develop a partnership approach with the private security industry, specifically to improve the performance of security systems and increase the preventative impact and detection rate emanating from such systems.

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### Choose an Alarm

Burglars want easy pickings and will avoid properties that have effective security. Research has shown that improvements in home security such as fitting an intruder alarm, have played a significant role in reducing burglaries.

Before you buy an alarm, follow our advice to help you choose a suitable system.

**Did you know?**

- The majority of burglaries occur when there is nobody at home; most are not planned but committed by opportunists
- An alarm can be part-set to cover areas that you are not occupying whilst at home
- Wire-free alarms are available if you are worried about wiring in your house
- Systems can include a “HOLD-Up Alarm”: invaluable if there is an intruder in the house – a typical location for one might be in the bedroom

**The most common type of alarm systems**

This month we are pleased to have launched the National Police Security Systems website

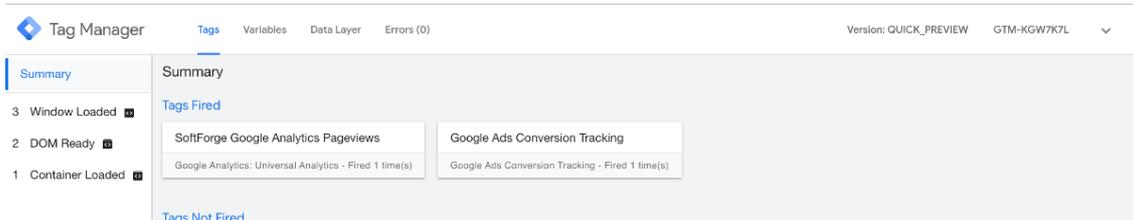
<https://www.policesecuritysystems.com/>

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including intruder alarms.

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## Google Tag Manager

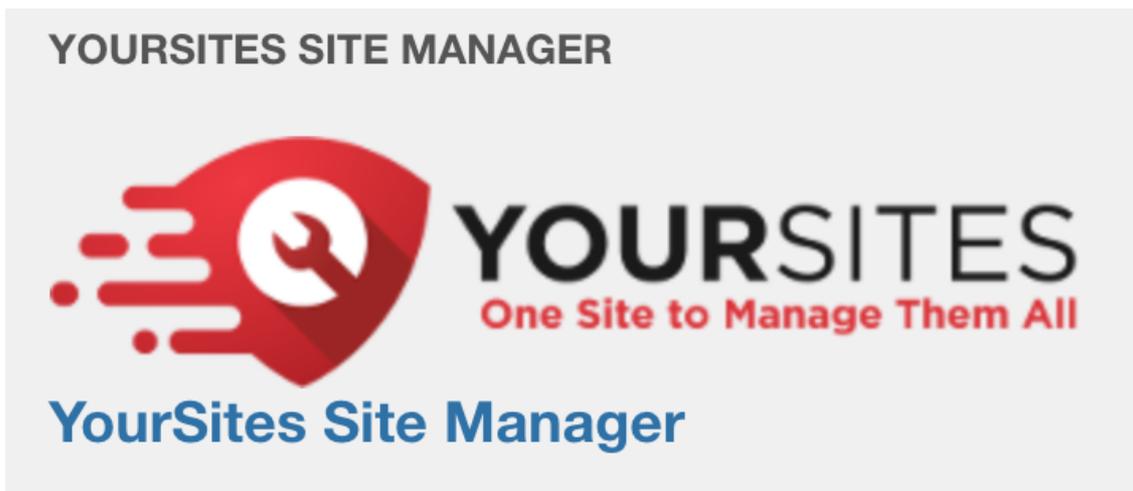


Google Tag Manager. This is a tagging system which allows all the analytics and marketing tags to be kept in one place. It's much better than having it in separate places in your site's templates and injected via other software. For all those who sign up to our social media management, we have implemented tag manager across the board so that it makes the tracking and reporting of the performance of their website clear and reliable.

If you would like monthly reports on how your site is performing why not email [stacey@soffforge.co.uk](mailto:stacey@soffforge.co.uk) and ask about our social media packages.

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## YourSites



At SoftForge we have been moving all our sites to a new system which integrated with the site management software "YourSites" which runs more software integrity checks. With all the sites we manage there are over **24,336 extensions** for us to keep up to date. Our new system helps us to identify any that are out of date and aids us with the managing, updating and checking of the sites.

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# Backups

## Folders



archives



weekly

Over the last month, we have moved all our backups to a new system. It reports on any failures to backup and allows us to have finer management control. All our backups are now processed outside the web tree and then stored offsite in a highly accessible secure system with individual passwords on each sites backup.

We managed **846 backups** this month. If you are on our basic plan with weekly backups and would like to move to daily backups please contact [phil@soffforge.co.uk](mailto:phil@soffforge.co.uk) and we can make the change.

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## ContentStudio

We have been getting to grips with this software package.

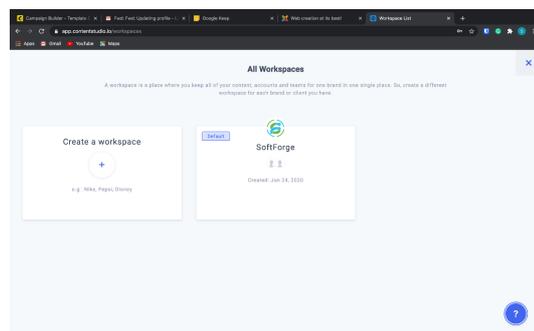
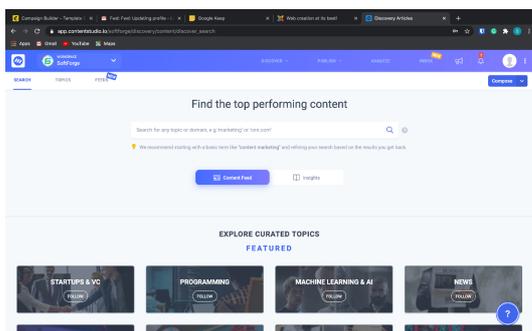
It is an integrated cloud-based social media management and content marketing solution.

Key features include automated publishing, content management, post scheduling and social media monitoring.

ContentStudio helps manage multiple social media accounts from a single location.

ContentStudio also features an editorial calendar that helps us to plan custom campaigns for clients and review, schedule and publish content from a single place.

If we can help you get your message out to your clients then do email [stacey@soffforge.co.uk](mailto:stacey@soffforge.co.uk) and mention ContentStudio in the subject line.





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**SoftForge**

Stacey Cox

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